



## **2007 CIADA Quality Dealer of the Year awarded to Centennial Leasing & Sales**

Owner Steve Perkins accepting the award from previous  
"Quality Dealer of the Year" recipient  
Mark Striegnitz at this year's convention.

Each year, the CIADA gives an award for "Quality Dealer of the Year." This year's award was announced by Jon Kroneberger, Executive Director of CIADA at their annual convention.

The Colorado Independent Automobile Dealer Association (CIADA) has been supporting Colorado dealers since 1941 and currently represents 1,100 dealers. CIADA is committed to assisting dealers from the initial dealer application to becoming a dealer to providing ongoing education provided by the CIADA Education and Training Center.

The Colorado "Quality Dealer of the Year" recognizes dealers and their commitment to upholding the ethics and moral practices that are the foundation of the Association. The Independent Dealer faces many challenges and this award recognizes success with emphasis on consumer satisfaction.

According to Jon, Centennial Leasing & Sales was selected as "Quality Dealer of the Year" because of their professionalism, commitment to doing "good" business, and their ability to uphold a high standard of consumer satisfaction.

Centennial Leasing & Sales has been in business for 23 years. Locally owned and operated, they have offices in Denver, Ft. Collins, Arizona & Oregon. Last year, Centennial Leasing & Sales sold or leased an impressive 12,030 vehicles.

Centennial Leasing & Sales has the distinction of having been awarded the "Quality Dealer of the Year" not only in Colorado but in Arizona as well. The only dealer to have been "Quality Dealer of the Year" in two states and will represent Colorado in Dallas next June for the "National Quality Dealer of the Year."

Congratulations to Centennial Leasing & Sales and their professional organization.